

Salary Guide 2024/25

for employers

Navigating the 2025 Employment Landscape



Contents

introduction	3
Australia's workforce outlook	4
Beyond the numbers	5
Salary trends	
Customer service	6
Digital	8
Engineering & manufacturing	11
Finance & accounting	15
Human resources	18
Legal	20
Marketing	25
Mining, energy & natural resources	28
Office support	30
Procurement, supply chain & logistics	32
Property & construction	35
Sales	38
Technology	41
Conclusion	45



Welcome to the HudsonJones Salary Guide for job seekers



Your trusted resource of salary references that spans diverse industries and job functions, including Finance, Technology, Human Resources, Engineering, Sales, and more.





In today's dynamic employment landscape, this report is your compass, aiding informed decision-making throughout the hiring process.

Our salary data derives from a comprehensive network within Australia, incorporating job advertisements, placements, and salary projections for the year 2025. We are committed to delivering up-to-date, reliable insights to steer your talent acquisition and retention strategies.



Australia's workforce outlook

National trends

According to current data, the Australian workforce outlook for 2025 indicates a continued strong labor market with high participation rates, but employers will still face challenges in attracting and retaining skilled talent. Sectors particularly affected include healthcare, construction, manufacturing, and renewable energy.

With multiple industries vying for qualified workers, employers may need to offer competitive salaries and benefits to attract top candidates.

A year of optimism and action for employers

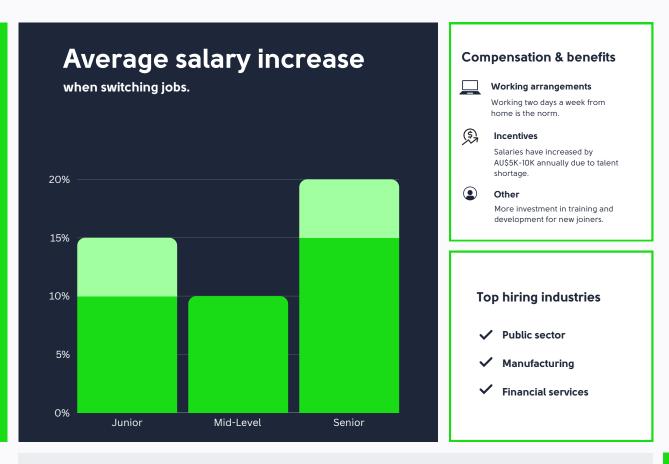
After years of navigating uncertainty and challenges, the Australian job market is entering a year of action. The pressures of skills shortages are beginning to ease, with a pipeline of talented professionals emerging across various industries. However, employers cannot afford to be complacent. In this competitive landscape, attracting top talent requires more than just offering a competitive salary. Organisations must focus on refining their employer value proposition by fostering a strong workplace culture, emphasising flexibility, and providing clear career growth opportunities.



Customer service

Hiring trends

CHiring in customer service is focused on professionals adept at handling omnichannel support and enhancing the customer experience. Roles prioritising digital communication and CRM technology are in high demand as businesses aim to streamline client interactions.





Customer service



Account Management & Sales

Role	Avg. Base Salary (AUD) For 12 months excl. superannuation
Business Development Executive	65,000
Client Services Coordinator	65,000
Contact Centre Representative	65,000
Customer Support Specialist	65,000
Sales Administrator	65,000
Sales Consultant	65,000
Account Executive	70,000
Customer Service Representative	70,000
Field Collections Officer	70,000
Sales Representative	70,000
Account Manager	75,000
Client Relationship Manager	75,000
Team Support Manager	75,000
Partner Success Manager	80,000

Call Centre & Customer Service

Role	Avg. Base Salary (AUD) For 12 months excl. superannuation
Customer Service Specialist	60,000
Client Service Associate	60,000
Customer Resolutions Officer	60,000
Junior Customer Service Representative	60,000
Lead Generation Consultant	60,000
Sales Consultant	60,000
Customer Service Consultant	62,000
Customer Care Consultant	65,000
Customer Care Representative	65,000
Customer Care Specialist	65,000
Customer Support Officer	65,000
Member Services Consultant	65,000
Customer Support Officer	65, 000
Member Services Consultant	65, 000

Supervisors & Team Leaders

Role	Avg. Base Salary (AUD) For 12 months excl. superannuation
Senior Customer Service Representative	70,000
Quality Assurance (QA) Team Leader	75,000
Sales Support Team Leader	90,000
Customer Service Supervisor	95,000
Customer Service Team Leader	95,000
Customer Support Team Leader	95,000

Supervisors & Team Leaders

Role	Avg. Base Salary (AUD) For 12 months excl. superannuation
Sales Manager	95,000
Contact Centre Manager	110,000
Senior Claims Officer	110,000
Customer Service Manager	120,000
Director of Customer Service	190,000
Head of Customer Service	210,000

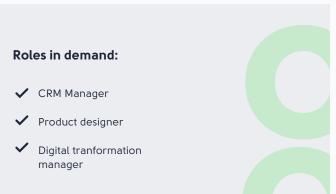


Digital

Hiring trends

The digital sector continues to boom, with high demand for experts in e-commerce, UX/UI design, and data analytics. Digital transformation remains a priority for businesses seeking to enhance their online presence and operational efficiency.





Skills in demand:

✓ Adobe analytics

✓ Data visualisation

✓ Figma

Digital



UX & Design

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Junior Graphic Designer	70,000
Mid Digital Designer	85,000
Senior Digital Designer	120,000
Senior Graphic Designer	120,000
UX Researcher	125,000
CX Designer	130,000
UX Designer	130,000
Lead Digital Designer	130,000
Experience Design Lead	140,000
Senior Service Designer	140,000
UX / UI Designer	140,000
Experience Design Manager	150,000
Lead UX / UI Designer	150,000
Head of Design/Creative	160,000
Senior UX / UI Designer	160,000
Head of Experience Design	200,000
Head of UX / UI Design	200,000
Chief Design Officer	250,000

Product Management

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Junior / Associate Product Manage	r 90,000
Product Manager	120,000
Digital Product Manager	140,000
Senior Product Manager - Digital	160,000
Lead Product Manager	180,000
Group / Principal Product Manager	190,000
Head of Product	250,000
Chief Product Officer	300,000

Content & Copywriting

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Content Coordinator	65,000
Content Producer	90,000
Content Writer	90,000
Content Lead	110,000
Content Manager	120,000
Senior Content Manager	130,000

Digital



Digital Marketing

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Digital Marketing Coordinator	80,000
Digital Marketing Executive	100,000
Digital Marketing Specialist	110,000
Digital Performance Specialist	110,000
Digital Marketing Manager	130,000
Digital Manager / Lead	150,000
Senior Digital Marketing Manager	160,000
Director of Digital	200,000
Head of Digital	220,000
Chief Digital Officer	260,000

E-commerce

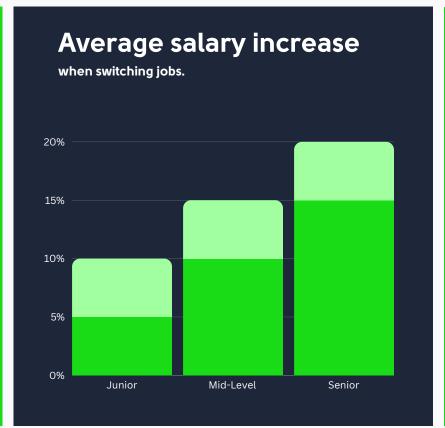
Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
CRM Administrator	60,000
E-commerce Administrator	60,000
CRM Coordinator	80,000
E-commerce Coordinator	80,000
CRM Executive	90,000
E-commerce Executive	100,000
CRM Manager	130,000
CRM Analyst	140,000
E-commerce Analyst	140,000
E-commerce Manager	140,000
Online Trading Manager	140,000
Senior CRM Manager	150,000
Head of CRM	200,000
CRM Director	230,000



Engineering & manufacturing

Hiring trends

Engineering and manufacturing are thriving, with growth in renewable energy, automation, and advanced manufacturing techniques. Skilled professionals in robotics, sustainability, and infrastructure development are particularly sought after.





Skills in demand:

- ✓ People management
- ✓ Leadership skills
- ✓ Specific industry and technical experience for the role

Roles in demand:

- ✓ Design engineers
- Research & development in manufacturing
- ✓ Leadership & technical roles in manufacturing

Engineering & manufacturing



Health, Safety & Environment

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Environmental Officer	90,000
HSE Coordinator	90,000
HSE Officer	90,000
HSE Advisor	100,000
Safety Advisor	120,000
HSE Manager	150,000
Safety Manager	150,000

Quality /	Technical

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Quality Assurance Officer	80,000
Quality Assurance Coordinator	95,000
Quality Assurance Engineer	95,000
Quality Assurance Supervisor	100,000
Quality Assurance Manager	150,000
Senior Quality Assurance Manage	150,000
National Quality Manager	200,000

Engineering Design & R&D

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Design Engineer	105,000
Product Development Engineer	105,000
Development Engineer	110,000
Senior Design Engineer	115,000
Design Supervisor	125,000
R&D Manager	147,500

Production / Manufacturing

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Production Administrator	80,000
Manufacturing Coordinator	90,000
Production Team Leader	100,000
Production Supervisor	110,000
Manufacturing Supervisor	120,000
Production Planner	120,000
Shift Supervisor	120,000
Site Supervisor	130,000
Continuous Improvement Enginee	er 140,000
Shift Manager	140,000
Manufacturing Manager	150,000
Production Manager	150,000
Operations Manager	170,000
Plant Manager	180,000
Site Manager	200,000

Maintenance / Reliability

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Maintenance Fitter	100,000
Maintenance Technician	100,000
Maintenance Electrician	120,000
Maintenance Engineer	120,000
Maintenance Planner	120,000
Maintenance Supervisor	120,000
Reliability Engineer	120,000
Senior Reliability Engineer	140,000
Maintenance Manager	150,000

Engineering & manufacturing hudsonjones



Civil & Structural

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Junior Civil Engineer	105,000
Civil Engineer	120,000
Site Engineer	130,000
Transport Engineer	130,000
Senior Hydraulic Engineer	150,000
Associate Structural Engineer	160,000
Site Manager	160,000
Civil Supervisor	170,000
Senior Structural Engineer	170,000
Senior Civil Engineer	180,000

Electrical

Permanent Roles	Avg. Base Salary (AUD)
Junior Electrical Engineer	90,000
Electrical Drafter	92,500
Electrical Engineer	95,000
Electrical Design Engineer	100,000
Electronic Site Engineer	100,000
Product Engineer	100,000
Senior Electrical Engineer	132,500
Electrical Engineering Manager	137,500

General / Engineering Management

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Engineering Manager	170,000
Operations Manager	200,000
General Manager	220,000
Managing Director	300,000

Mechanical	
Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Service Technician	92,000
Mechanical Designer	100,000
Systems Engineer	102,500
Mechanical Engineer	110,000
Mechanical Technician	115,000
Senior Mechanical Engineer	117,500

Calibration Engineer

140,000

Engineering & manufacturing



Project & Project Management

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Junior Project Engineer	72,500
Continuous Improvement Engineer	100,000
Senior Scheduler	105,000
Project Engineer	110,000
Project Planner	110,000
Continuous Improvement Consultant	115,000
Planning Engineer	120,000
Senior Project Engineer	122,500
Continuous Improvement Specialist	125,000
Project Manager	137,500
Senior Continuous Improvement Engineer	140,000
Senior Project Manager	155,000
Program Manager	162,500
Project Director	200,000



Finance & accounting

Hiring trends

Finance and accounting hiring emphasises roles in financial planning, compliance, and risk management. Employers are seeking candidates with expertise in leveraging financial technology and navigating regulatory changes.





Finance & accounting



Management Accounting

Avg. Base Salary (AUD) For 12 months excl. superannuation
110,000
120,000
130,000
160,000

Business Analysis

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Junior Analyst	100,000
Financial / Commercial Analyst	120,000
Pricing Analyst	120,000
Sales Analys	120,000
Business Intelligence Analyst	140,000
Senior Financial / Commercial Analyst	140,000
Finance Business Partner	160,000

Financial, Planning & Analysis

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
FP&A Analyst	120,000
Senior FP&A Analyst	150,000
FP&A Manager	180,000
Reporting Manager	180,000
Strategy Manager	220,000
Head of FP&A	230,000
Head of Strategy	300,000

Accounts / Payroll

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Billings Officer	75,000
Accounts Payable Officer	80,000
Accounts Receivable Coordinator	80,000
Credit Controller	85,000
Payroll Officer	90,000
Senior Accounts Receivable Office	r 90,000
Senior Accounts Payable Officer	95,000
Senior Payroll Officer	110,000
Accounts Payable Manager	120,000
Accounts Receivable Manager	120,000
Credit Manager	160,000
Payroll Manager	170,000

Practice Audit & Assurance

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Auditor	100,000
Audit Manager	120,000
Senior Audit Manager	140,000
Director - Audit & Assurance	180,000
Audit Partner	250,000

Project & Change Management

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Finance Project Manager	180,000
Transformation Finance Manager	180,000
Head of Transformation	250,000

Finance & accounting

hudsonjones

Financial Accounting

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Graduate Accountant	65,000
Assistant Accountant	80,000
Bookkeeper	80,000
Fixed Asset Accountant	90,000
Fund Accountan t	100,000
Company Accountant	110,000
Financial Accountant	110,000
Revenue Accountant	110,000
Treasury Accountant	120,000
Senior Cost Accountant	130,000
Senior Fund Accountant	130,000
Treasury Analyst	130,000
Senior Financial Accountant	140,000
Financial Accounting Manager	150,000
Group Accountant	150,000
Plant Finance Manager	160,000
Manufacturing Financial Controller	180,000
Treasury Manager	180,000
Head of Financial Accounting / Controlling	230,000
Head of Financial Accounting	250,000

Internal Audit & Operational Risk

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Internal Auditor	120,000
Senior Internal Auditor	130,000
Internal Audit Manager	150,000
Head of Internal Audit	200,000

Regulatory Accounting, Policy & Risk Management

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Risk Analyst	120,000
Senior Risk Analyst	140,000
Risk & Compliance Manager	180,000
Risk Manager	180,000

Financial Management & Strategy

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Group Financial Controller	250,000
Head of Commercial	250,000
Finance Director / Head of Finance	ze 280,000
Chief Financial Officer	350,000

Tax Accounting, Analysis & Management

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Graduate Tax Accountant	70,000
Tax Accountant	110,000
Tax Analyst	110,000
Senior Tax Accountant	130,000
Tax Manager	175,000
Tax Director	220,000



Human resources

Hiring trends

HR professionals are in demand for their expertise in strategic workforce planning, hybrid work implementation, and diversity and inclusion initiatives. Change management skills remain a critical asset as workplaces continue to evolve.





Human resources



Remuneration & Benefits

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Remuneration Advisor	100,000
Remuneration and Benefits Specialist	110,000
Remuneration and Benefits Consultar	nt 120,000
Remuneration and Benefits Manager	160,000
Remuneration and Benefits Manager	160,000

Employee Relations

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Employee Relations Advisor	100,000
Employee Relations Specialist	110,000
Senior Employee Relations Advisor	120,000

Health & Safety

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
WHS Coordinator	70,000
WHS Advisor	90,000
Senior WHS Advisor	100,000
WHS Manager	150,000

Learning & Development

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Learning & Development Coordinator	75,000
Learning & Development Consultant	100,000
Senior Training Facilitator	120,000
Learning & Development Manager	150,000
Head of Learning & Development	170, 000

Talent Acquisition / HR / HRIS

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
HR Coordinator	70,000
Senior HR Coordinator	90,000
HR Advisor	100,000
HR Systems Trainer	100,000
Talent Acquisition Consultant	100,000
HRIS Consultant	110,000
Senior HR Advisor	120,000
Talent Acquisition Partner	120,000
Senior HRIS Consultant	125,000
HR Implementation Specialist	130,000
HR Business Partner	150,000
Talent Acquisition Manager	150,000
HR Manager	160,000
Senior HR Business Partner	180,000
Senior HR Manager	200,000
Talent Acquisition Director	220,000
HR General Manager	240,000
HR Director	270,000

Employee Relations

	Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
•	Organisational Development Business Partner	130,000
	Organisational Development Manager	150,000
	Diversity & Inclusion Manager	160,000



Legal & compliance

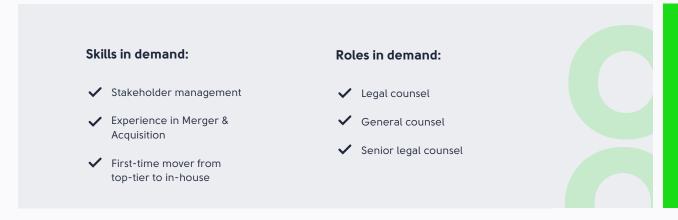
Hiring trends

Legal roles in 2025 focus on compliance, ESG, and intellectual property law. Employers also value professionals who can address workplace regulations and data privacy challenges in a rapidly changing landscape.





resources



ASX 100

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Company Secretary (0-3 years)	122,500
Company Secretary (3-5 years)	152,500
Company Secretary (5-7 years)	217,500
Company Secretary (7+ years)	342,500
In-house General Counsel (0-3 years)	282,500
In-house General Counsel (3-5 years)	302,500
In-house General Counsel (5-7 years)	325,000
In-house General Counsel (7+ years)	437,500

In-house - Energy / resources

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
In-house Lawyer (0-3 years)	110,000
In-house Lawyer (3-5 years)	135,000
In-house Lawyer (5-7 years)	160,000
In-house Lawyer (7+ years)	220,000

In-house - Manufacturing / industrial

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
In-house Lawyer (0-3 years)	110,000
In-house Lawyer (3-5 years)	135,000
In-house Lawyer (5-7 years)	160,000
In-house Lawyer (7+ years)	220,000



In-house - Compliance counsel

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
In-house Lawyer (0-3 years)	110,000
In-house Lawyer (3-5 years)	145,000
In-house Lawyer (5-7 years)	165,000
In-house Lawyer (7+ years)	200,000

In-house - Financial services

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
In-house Lawyer (0-3 years)	107,500
In-house Lawyer (3-5 years)	137,500
In-house Lawyer (5-7 years)	165,000
In-house Lawyer (7+ years)	217,500

In-house - IT / Telcos

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
In-house Lawyer (0-3 years)	110,000
In-house Lawyer (3-5 years)	135,000
In-house Lawyer (5-7 years)	160,000
In-house Lawyer (7+ years)	235,000

In-house - Media & entertainment

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
In-house Lawyer (0-3 years)	110,000
In-house Lawyer (3-5 years)	135,000
In-house Lawyer (5-7 years)	160,000
In-house Lawyer (7+ years)	210,000

In-house - Pharmaceutical, Healthcare & Medical

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
In-house Lawyer (0-3 years)	110,000
In-house Lawyer (3-5 years)	135,000
In-house Lawyer (5-7 years)	160,000
In-house Lawyer (7+ years)	205,000

In-house - Property / Construction / Infrastructure

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
In-house Lawyer (0-3 years)	110,000
In-house Lawyer (3-5 years)	135,000
In-house Lawyer (5-7 years)	160,000
In-house Lawyer (7+ years)	220,000

In-house - Public sector

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
In-house Lawyer (0-3 years)	90,000
In-house Lawyer (3-5 years)	110,000
In-house Lawyer (5-7 years)	130,000
In-house Lawyer (7+ years)	170,000

In-house - Retail / FMCG

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
In-house Lawyer (0-3 years)	110,000
In-house Lawyer (3-5 years)	130,000
In-house Lawyer (5-7 years)	150,000
In-house Lawyer (7+ years)	190,000



In-house - Travel & transport

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
In-house Lawyer (0-3 years)	95,000
In-house Lawyer (3-5 years)	120,000
In-house Lawyer (5-7 years)	140,000
In-house Lawyer (7+ years)	190,000

In-house - Financial services

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
In-house Lawyer (0-3 years)	107,500
In-house Lawyer (3-5 years)	137,500
In-house Lawyer (5-7 years)	165,000
In-house Lawyer (7+ years)	217,500

Mid-capitalisation Companies

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Company Secretary (0-3 years)	112,500
Company Secretary (3-5 years)	142,500
Company Secretary (5-7 years)	180,000
Company Secretary (7+ years)	237,500
In-house General Counsel (0-3 years) 237,500
In-house General Counsel (3-5 years)) 260,000
In-house General Counsel (5-7 years)) 290,000
In-house General Counsel (7+ years)	380,000



Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Private Practice - Lawyer (0-3 years)	75,000
Private Practice - Lawyer (3-5 years)	125,000
Private Practice - Lawyer (5-7 years)	170,000
Private Practice - Lawyer (7+ years)	185,000

Private Practice - Mid Tier Law Firm

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Private Practice - Lawyer (0-3 years)	85,000
Private Practice - Lawyer (3-5 years)	135,000
Private Practice - Lawyer (5-7 years)	180,000
Private Practice - Lawyer (7+ years)	190,000

Private Practice - Top Tier Law Firm

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Private Practice - Lawyer (0-3 years)	100,000
Private Practice - Lawyer (3-5 years)	150,000
Private Practice - Lawyer (5-7 years)	180,000
Private Practice - Lawyer (7+ years)	230,000

Private Practice - Boutique Law Firm

	Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
•	Private Practice - Lawyer (0-3 years)	75,000
	Private Practice - Lawyer (3-5 years)	125,000
	Private Practice - Lawyer (5-7 years)	170,000
	Private Practice - Lawyer (7+ years)	185,000



Small & Medium-sized Enterprises

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Company Secretary (0-3 years)	102,500
Company Secretary (3-5 years)	125,000
Company Secretary (5-7 years)	152,500
Company Secretary (7+ years)	195,000
In-house General Counsel (0-3 years	205,000
In-house General Counsel (3-5 years) 227,500
In-house General Counsel (5-7 years)	250,000
In-house General Counsel (7+ years)	310,000

Compliance Financial Services

(Big 4 / International IB)

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Compliance Manager (0-3 years)	97,500
Compliance Manager (3-5 years)	122,500
Compliance Manager (5-7 years)	145,000
Compliance Manager (7+ years)	166,000
Head of Compliance (0-3 years)	177,500
Head of Compliance (3-5 years)	198,500
Head of Compliance (5-7 years)	232,000
Head of Compliance (7+ years)	277,500



Financial Services (Mid-sized Bank / Asset Manager)

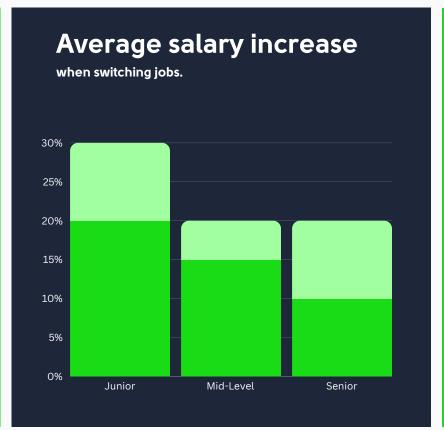
(Mid-sized Bank / Asset Manager)	
Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Compliance Manager (0-3 years)	85,000
Compliance Manager (3-5 years)	114,500
Compliance Manager (5-7 years)	141,500
Compliance Manager (7+ years)	159,500
Head of Compliance (0-3 years)	149,000
Head of Compliance (3-5 years)	170,000
Head of Compliance (5-7 years)	215,000
Head of Compliance (7+ years)	262,500

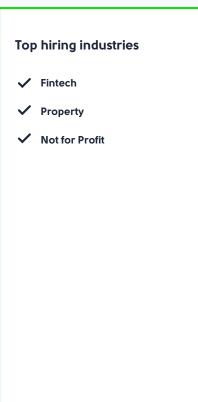


Marketing

Hiring trends

Marketing professionals skilled in digital advertising, content creation, and data-driven insights are highly sought after. Employers prioritise those who can leverage AI tools and personalisation to enhance brand strategies.







Marketing



Account Management

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Junior Accounts Manager	65,000
Accounts Manager	80,000
Senior Accounts Manager	120,000
Accounts Director	140,000

Events/ Sponsorship

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Events Assistant	60,000
Events Coordinator	70,000
Events Specialist	90,000
Events Manager	110,000
Senior Events Manager	140,000
Head of Events Management	180,000

Growth Marketing

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Growth Marketing Specialist	100,000
Growth Marketing Manager	130,000
Senior Growth Manager	150,000
Head of Growth Marketing	180,000
Growth Director	220,000

Marketing

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Campaign Assistant	70,000
Marketing Coordinator	75,000
Email Marketing Executive	80,000
Marketing Executive	85,000
Assistant Brand Manager	90,000
Email Marketing Specialist	100,000
Marketing Specialist	100,000
Brand Manager	120,000
Campaign Executive	120,000
Email Marketing Manager	125,000
Campaign Manager	140,000
Marketing Manager	140,000
Senior Brand Manager	140,000
Senior Campaign Manager	150,000
Senior Marketing Manager	150,000
Lead Marketing Manager	160,000
Head of Brand	180,000
Head of Campaigns	180,000
Director of Marketing	220,000

Marketing



Social Media / Search

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Social Media Assistant	65,000
Social Media Coordinator	75,000
Social Media Specialist	90,000
Search Specialist	120,000
Social Media Manager	120,000
Head of Social	140,000
Search Strategist	140,000
Search Manager	150,000
Head of Search	180,000

Content & Copywriting

Avg. Base Salary (AUD) For 12 months excl. superannuation
75,000
80,000
95,000
100,000
120,000
140,000
150,000

Communications & PR / Media

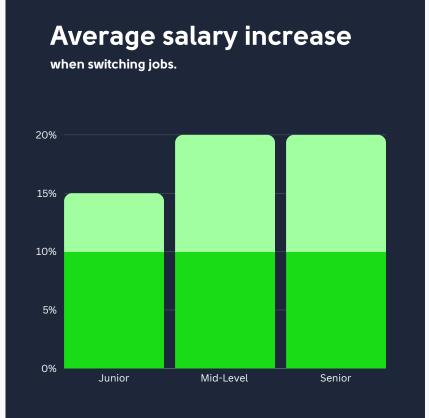
Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Communications Assistant	75,000
Communications Specialist	80,000
Communications Officer	90,000
Public Affairs Manager	90,000
Communications Manager	120,000
Media Specialist	120,000
Public Relations Specialist	120,000
Community Engagement Manager	140,000
Head of Media	140,000
Senior Communications Manager	140,000
Lead Communications Manager	160,000
Senior Public Relations Manager	160,000
Head of Communications	170,000
Public Relations Manager	180,000



Mining, energy & natural resources

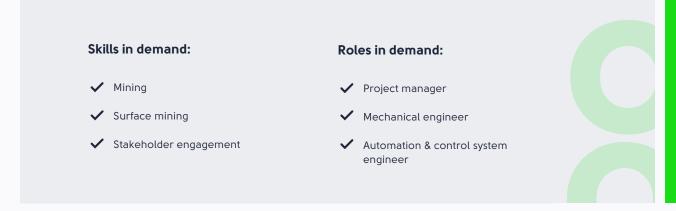
Hiring trends

The mining and energy sectors are expanding, with a growing focus on sustainability and renewable energy. Professionals skilled in resource management and environmental practices are crucial to industry growth.









Mining, energy & natural resources



Engineering - Mining Avg. Base Salary (AUD) **Permanent Roles** For 12 months excl. superannuation Junior Mine 100,000 Engineer Drill & Blast Engineer 150,000 Inspection Engineer Manager 160,000 180,000 Senior Engineer **Head of Operations** 350,000 Senior Mining Engineer 220,000 Senior Project Manager 220,000

Engineering - Mechanical & Electrical Avg. Base Salary (AUD) For 12 months excl. superannuation **Permanent Roles** Junior 80,000 Electrical Engineer **Electronic Engineer** 90,000 Junior Mechanical Engineer 100,000 140,000 Engineer **Electrical Engineer** 150,000 150,000 Maintenance Planner Senior Mechanical Engineer 200,000



Office support

Hiring trends

Office support roles are evolving to meet the needs of hybrid work models. Candidates with strong technical skills and experience in virtual collaboration tools are highly desirable.





Office support



Administration & Support

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Data Administrator	60,000
Administration Assistant	70,000
Sales Administrator	70,000
Project Administrator	75,000
Junior Executive Assistant	80,000
Team Assistant	80,000
Administration Manager	90,000
HR Administrator	90,000
Executive Assistant	110,000
Personal Assistant	120,000
Senior Executive Assistant	140,000

Legal Secretary

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Paralegal	65,000
Legal Assistant	75,000
Legal Secretary	75,000
Senior Legal Assistant	85,000

Office Manager & Reception

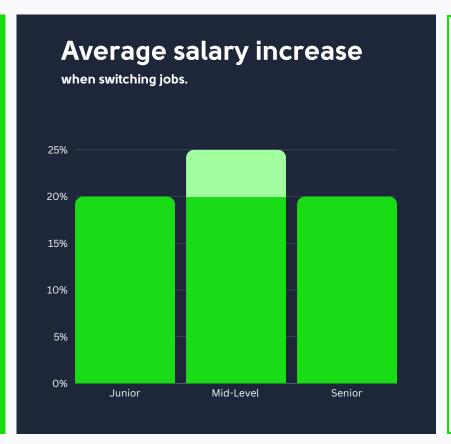
Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Receptionist	65,000
Office Assistant	70,000
Senior Corporate Receptionist	75,000
Office Manager	90,000
Senior Office Administrator	90,000

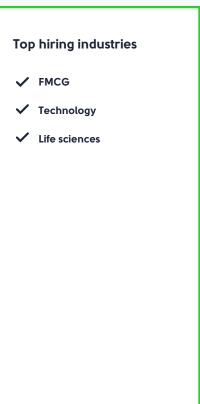


Procurement, supply chain & logistics

Hiring trends

Procurement hiring is focused on professionals with expertise in sustainable sourcing and supply chain resilience. Employers are prioritising candidates skilled in risk management and cost optimisation.





Skills in demand: ✓ Negotiation ✓ Logistics analyst ✓ Stakeholder engagement ✓ Direct procurement ✓ ERP & excel knowledge ✓ Demand & supply planning

Procurement, supply chain & hudsonjones logistics



Logistics Avg. Base Salary (AUD) **Permanent Roles** For 12 months excl. superannuation Dispatch Coordinator 65,000 Freight Operator 70,000 Import Operator 75,000 **Operations Coordinator** 75,000 **Export Coordinator** 80,000 Fleet Controller 85,000 Freight Coordinator 85,000 85,000 **Inventory Supervisor** Transport Specialist 85,000 Assistant Warehouse Manager 90,000 Inventory Controller 90,000 90,000 Logistics Coordinator Shift Supervisor 90,000 Distribution Centre Supervisor 95,000 Inventory Planner 95,000 95,000 Operations Supervisor 95,000 Warehouse Supervisor 100,000 Logistics Analyst 100,000 **Transport Supervisor** Shift Manager 110,000 115,000 Fleet Manager

Logistics cont.		
Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation	
Operations Manager	140,000	
Freight Manager	150,000	
Logistics Manager	150,000	
General Manager	220,000	

Logistics cont

Procurement Management		
Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation	
Purchasing Officer	80,000	
Assistant Procurement Officer	85,000	
Buying Assistant	85,000	
Sourcing Coordinator	85,000	
Senior Purchasing Officer	90,000	
Procurement Officer	92,500	
Senior Procurement Officer	110,000	
Buyer	115,000	
Procurement Specialist	117,500	
Sourcing Specialist	120,000	
Category Specialist	125,000	
Senior Procurement Specialist	125,000	
Senior Contracts Specialist	130,000	
Senior Buyer	135,000	
Contracts Manager	145,000	
Category Manager	165,000	
Sourcing Manager	165,000	

115,000

120,000

120,000

Transport Manager

Transport Compliance Manager

Distribution Centre Manager

Procurement, supply chain & logistics



Procurement Management cont.

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Procurement Manager	180,000
Senior Category Manager	180,000
Senior Procurement Manager	210,000
Head of Procurement	250,000

Supply Chain Management

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Planning Coordinator	85,000
Junior Production Planner	90,000
Supply Chain Coordinator	90,000
Master Scheduler	105,000
Demand Analyst	110,000
Supply Chain Specialist	110,000
Production Planner	115,000
Supply Chain Analyst	115,000
Supply Chain Planner	115,000
Sourcing Specialist	120,000
Demand Planner	130,000
Senior Demand Planner	140,000

Supply Chain Management cont.

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Materials Manager	150,000
Planning Manager	150,000
Demand Planning Manager	160,000
Operations Manager	160,000
Supply Planning Manager	160,000
S&OP / IBP Manager	175,000
Supply Chain Manager	200,000
Head of Supply Chain	240,000
Supply Chain Director	275,000



Property & construction

Hiring trends

The property and construction sectors are thriving, driven by demand for infrastructure projects and sustainable urban development. Skilled professionals in project management and green building practices are in high demand.



Skills in demand: ✓ Lease negotiation ✓ Project engineer ✓ Property management ✓ Construction manager ✓ Operations manager

Property & construction



Development Manager

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Development consultant	87 000
Development analyst	81 500
Assistant development manager	97 000
Development manager	181 000
Senior development manager	197 000
Development director	289 000
Site supervisor	76 000

Property development & consultancy

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Business development consultant	63 000
General manager	210 000

Maintenance & Quality

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Electrician	68 000

Maintenance

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Maintenance coordinator	71 000
Mechanical fitter	84 000
Occupational safety & health manager	168 000

Project Manager

Project Manager	Avg. Base Salary (AUD)
Permanent Roles	For 12 months excl. superannuation
Assistant acquisitions manager	81 500
Acquisitions manager	184 000
Senior acquisitions manager	205 000
Assistant asset manager	123 500
Asset manager	131 000
Senior asset manager	194 000
Property analyst	81 500
Property officer	92 000
Property manager	121 000
Senior property manager	139 000
Facilities coordinator	79 000
Facilties engineer	94 500
Facilities project manager	100 000
Facilities manager	115 500
Senior facilities manager	131 500
Facilities operations manager	157 500
Assistant leasing executive	81 500
Leasing manager	126 000
Senior leasing manager	134 000
Portfolio manager	157 500
Senior portfolio manager	194 500
Assistant project manager	84 000
Project coordinator	94 500
Project manager	136 500
Senior project manager	226 000
Building manager	84 000

Property & construction



Project manager cont. Avg. Base Salary (AUD) **Permanent Roles** For 12 months excl. superannuation 157 500 Service manager State operation manager 152 500 105 000 Head of maintenance **Temporary Roles** 142 000 Asset manager 76 000 Property administrator Property officer 79 000 84 000 Property coordinator 142 000 Property manager Junior facilities administrator 55 000 Facilities coordinator 94 500 Facilities manager 97 000 Facilities engineer 126 000 Facilities services officer 76 000 Project manager 121 000 155 000 Portfolio manager 236 500 Senior planning officer

Architecture/ Design	
Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuatio
Estimator	81 500
Architectural drafter	97 000
Architectural technician	105 000
Design manager	79 000
Senior design manager	84 000
Senior interior designer	131 500
Senior quantity surveryor	168 000
Contracts administrator	92 000
Temporary Roles	
Architectural drafter	86 500
Industrial designer	157 500



Sales

Hiring trends

Sales roles prioritise professionals with consultative selling skills and the ability to leverage data insights. Businesses are seeking sales talent who can navigate competitive markets and adapt to shifting consumer trends.





Sales



Key Account Manager

Permanent Roles	Avg. Base Salary (AUI For 12 months excl. superann
Business Services - Sales Executive	95,000
Business Services - Account Manager	110,000
Business Services - Relationship Manaç	ger 130,000
Business Services - Sales Director	220,000
Consumer - Category Analyst	90,000
Consumer - Assistant Category Manag	er 110,000
Consumer - Category Manager	125,000
Consumer - Accounts Director	160,000
Media & Agency - Junior Account Manager	80,000
Media & Agency - Digital Sales Consult	ant 95,000
Media & Agency - Account Manager	105,000
Media & Agency - Business Developme Manager	ent 120,000
Media & Agency - Senior Business Development Manager	135,000
Media & Agency - Sales Manager	145,000
Media & Agency - Head of Sales	180,000
Technology & Telecommunications - Account Executive	105,000
Technology & Telecommunications - Account Director	190,000
Technology & Telecommunications - Account Manager	120,000
Technology & Telecommunications - K Account Manager	ley 160,000
Technology & Telecommunications - Account Director	190,000

Business Development Manager

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Business Development Executive	120 000
Business Development Manager	180 00
Not For Profit - Relationship Manager	120 000
Not For Profit - Philanthropy Manager	120 000
Not For Profit - Business Developmen Manager	t 90 000
Not For Profit - Senior Business Manag	ger 120 000
Technology & Telecommunications - Business Development Manager	140 000
Technology & Telecommunications - Senior Business Development Manage	er 160 000
Technology & Telecommunications - General Manager	140 000

GP Sales Representative

Permanent Roles		Avg. Base Salary (AUD) For 12 months excl. superannuation
Medical Devices - Territo	ory Manager	110,000
Medical Devices - Busine Manager	ess Developmer	nt 150,000
Medical Devices - Regio Manager	nal/State Sales	160,000
Medical Devices - Nation	nal Sales Manag	er 190,000
Medical Devices - Busine	ess Unit Manage	er 210,000
Medical Devices - Nation	nal Sales Directo	or 230,000
Medical Devices - Busine	ess Unit Director	250,000
Medical Devices - Gene	ral Manager	270,000
Medical Devices - Mana Country Manager	ging Director /	310,000
Pharmaceutical - GP Sa	les	105,000

Sales

GP Sales Representative cont.

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Pharmaceutical - Hospital Sales Representative	120,000
Pharmaceutical - Key Account Manag	er 140,000
Pharmaceutical - Regional/ State Sale Manager	es 140,000
Pharmaceutical - National Sales Mana	ager 150,000
Pharmaceutical - National Sales Direc	tor 190,000
Pharmaceutical - General Manager	270,000
Pharmaceutical - Managing Director / Country Manager	310,000

Sales Executive / Account Manager

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Consumer - Junior Territory Manager	85,000
Consumer - Territory Manager	90,000
Consumer - Field Sales Manager	100,000
Consumer - National Account Executiv	ve 110,000
Consumer - Senior Territory Manager	110,000
Consumer - Key Account Manager	120,000
Consumer - National Account Manage	r 130,000
Consumer - Sales Manager	140,000
Consumer - State Sales Manager	140,000
Consumer - Senior Category Manager	150,000
Consumer - National Field Sales Mana	ger 160,000
Consumer - Senior National Account Manager	160,000
Consumer - Head of Category	190,000



Sales Executive / Account Manager cont.

Permanent Roles	Avg. Base Salary (AL For 12 months excl. superan
Consumer - National Business Manager	190,000
Consumer - General Manager	260,000
Consumer - Sales Director	260,000
Financial Services - Account Manager	110,000
Financial Services - Relationship Manager	110,000
Financial Services - Senior Sales Consultan	t 130,000
Financial Services - Sales Director	230,000
Industrial - Sales Representative	90,000
Industrial - Account Executive	100,000
Industrial - Sales Consultant	105,000
Industrial - Territory Manager	110,000
Industrial - Account Manager	120,000
Industrial - Sales Engineer	120,000
Industrial - Business Development Manage	r 135,000
Industrial - Field Sales Manager	140,000
Industrial - Senior Business Development Manager	140,000
Industrial - Key Account Manager	150,000
Industrial - National Account Manager	160,000
Industrial - Sales Manager	160,000
Industrial - State Manager	170,000
Industrial - General Manager	270,000
Industrial - Country Manager	280,000
Technology & Telecommunications - Sales Representative	90,000
Technology & Telecommunications - Sales Executive	100,000
Technology & Telecommunications - Sales Manager	170,000
Technology & Telecommunications - Sales Director	260,000



Technology

Hiring trends

The technology sector remains a leader in hiring, with demand for professionals in cybersecurity, AI, and digital transformation. Skills in software development and cloud computing are essential as businesses continue to innovate.





Technology



Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Data Analyst	120,000
Insights Analyst	120,000
Senior Insights Analyst	150,000
Senior Data Analyst	160,000
Data Engineer	170,000
Senior Data Scientist	190,000

Applications Support

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Application Support	85,000
Application Administrator	100,000
Systems Analyst	100,000
Systems Support Analyst	110,000
Application Engineer	120,000
Software Engineer	120,000
Team Lead	130,000
Application Support Manager	150,000
Application Support Specialist	150,000
Support Analyst	150,000



IT Architecture

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Solutions Architect	180,000
Information Architect	200,000
Technical Architect	200,000
Enterprise Architect	220,000
Architect Manager	250,000
Consulting Architect	250,000

Business Intelligence

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
BI Analyst	110,000
BI Consultant	140,000
Database Administrator	140,000
BI Developer	150,000
Data Warehouse Developer	150,000
Senior BI Developer	150,000
Senior Database Administrator	165,000
Data Engineer	170,000
Senior Data Warehouse Developer	170,000
BI Manager	200,000

IT Leadership

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
IT Trainer	140,000
IT Manager	190,000
IT Director	260,000
Head of Technology	280,000
Chief Technology Officer	360,000

Technology



Project & Program Management

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Delivery Manager	170,000
Project Manager	190,000
Change Manager	200,000
Senior Project Manager	210,000
Program Manager	230,000
Head of Delivery	240,000
General Manager	260,000
IT Business Partner	260,000

IT Management

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Senior IT Manager	200,000
Operations Manager	210,000

Security

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Security Analyst	150,000
Senior Security Analyst	180,000
Security Consultant	210,000

Infrastructure & Network

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Infrastructure Support Engineer	105,000
Infrastructure Administrator	120,000
Systems Administrator	130,000
Infrastructure Engineer	140,000
Systems Engineer	140,000
Technical Specialist	140,000
Network Engineer	150,000
Senior Systems Engineer	150,000
Network / Security Engineer	170,000
Senior Network Engineer	170,000
Infrastructure Manager	185,000

Digital / Web Design

110,000
130,000
160,000
200,000

IT Systems & Testing

Avg. Base Salary (AUD) For 12 months excl. superannuation
90,000
100,000
110,000
140,000

Technology



Engineering Design & R&D

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Junior Developer	100,000
Application Developer	120,000
Back-end Developer	120,000
Full-stack Developer	120,000
Software Developer	120,000
Front-end Developer	140,000
Senior Application Developer	140,000
Senior Developer	140,000
Software Engineer	140,000
Senior Full-stack Developer	150,000
Senior Front-end Developer	160,000
Development Team Lead	180,000
Development Manager	200,000

IT Support

Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
Help Desk Support	75,000
Help Desk Analyst	80,000
Technical Support Analyst	80,000
IT Support Analyst	85,000
Service Desk Engineer	85,000
Desktop Support Analyst	95,000
Senior Service Desk Analyst	95,000
Desktop Support Engineer	100,000
IT Support Administrator	105,000

Cloud / DevOps

	Permanent Roles	Avg. Base Salary (AUD) For 12 months excl. superannuation
	Cloud Administrator	120,000
	Cloud Engineer	140,000
	DevOps Engineer	150,000
	Senior Cloud Engineer	160,000
	Senior DevOps Engineer	180,000



Beyond the numbers

The State of the Employment Market

The Australian employment market in 2025 is marked by steady recovery and transformation. While the impacts of global economic challenges linger, demand for skilled professionals remains high, particularly in industries like technology, healthcare, and construction.

Employer Insights

To stay ahead, businesses need to adapt their recruitment strategies, embrace innovative hiring practices, and focus on building an attractive employer brand to secure the right talent in this thriving yet competitive market.

The Hybrid Debate is Over

To stay ahead, businesses need to adapt their recruitment strategies, embrace innovative hiring practices, and focus on building an attractive employer brand to secure the right talent in this thriving yet competitive market.

Skills Are On the Rise

To stay ahead, businesses need to adapt their recruitment strategies, embrace innovative hiring practices, and focus on building an attractive employer brand to secure the right talent in this thriving yet competitive market.

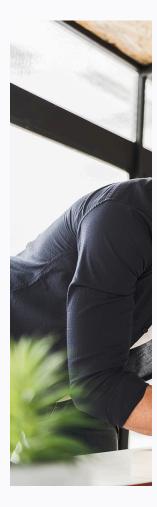




Programs for Productivity

To stay ahead, businesses need to adapt their recruitment strategies, embrace innovative hiring practices, and focus on building an attractive employer brand to secure the right talent in this thriving yet competitive market.

hudsonjones





Navigating hiring challenges

Find the right people to build your business

In 2025, the Australian job market is characterised by intense competition for talent, persistent skills shortages, and evolving employee preferences. This Salary Guide arms you with the insights needed to navigate these challenges, reminding you to look beyond the numbers and invest in both financial and emotional rewards to secure and retain top talent. In an extended skills recession, a holistic approach to talent management is your path to success.

Flexible staffing

With an extensive reach and a deep pool of diverse talent, we connect businesses with the perfect candidates, streamlining the search for excellence.

Solutions for every business

Whether you're a startup seeking fresh talent or a large corporation looking for seasoned professionals, we're here to make the recruitment journey smoother.

Diversity-driven talent

Access to impressive senior candidates whose skills, work styles, and career goals are aligned with yours.



Partner with the right people

Tailored talent solutions for all industries

Whether you're looking for the perfect job or the ideal candidate, we're here to deliver. With over 30 years of experience in the recruitment industry, we know how to find exactly what you're looking for.

Melbourne

03 9078 0947

info@hudsonjones.com.au

Suite 6 / 486 Lower Heidelberg Rd Heidelberg, Victoria, 3084

Queensland

03 9078 0947

info@hudsonjones.com.au

11/1 Nerang street, Nerang QLD 4211

Visit www.hudsonjones.com.au for more